



### **Auction Beneficiary**

#### **The Sandbox: An interactive Children's Museum**

**The Sandbox: An Interactive Children's Museum** is a non-profit children's museum dedicated to the positive development of young children through play. The museum offers quality educational and family-oriented play centers and programs.

We believe that children learn about love, trust, and self-worth through interactive play with a parent or caregiver. This is critical for the development of young children under the age of eight. Families need spaces in which to foster relationships with one another and other families, thereby forming community. Play provides a natural opportunity for these relationships to form and strengthen. We provide a stimulating, progressive setting for children and their caregivers to play and learn together.

**The VanLandingham Laboratory of Learning** will serve as an educational resource for both the local community and visitors.

This new learning annex will inspire a love of learning, encourage inquiry, and promote creativity year-round. Visitors will be engaged with interactive activities while exploring their abilities and experiencing dynamic approaches to learning.

This multi-purpose room will engage a range of age groups, including pre-school, elementary, middle school, and adult. Learning activities will vary depending on the day of the week and the time of year. Planned programming includes:

- Summer Science program
- Discover. Imagine. Grow (D.I.G): Kindergarten Readiness Program
- Fieldtrip educational enrichment classes
- Monthly homeschool programs
- After school STEAM program
- Kids in the Kitchen
- My Starry Night astronomy program
- Professional Development for Educators seminars
- Family Learning programs

**REACH OUT TO A MEMBER OF VANLANDINGHAM ROTARY CLUB FOR ADDITIONAL SPONSORSHIP OPPORTUNITIES!**

Visit [www.vanlandinghamrotary.org](http://www.vanlandinghamrotary.org) to find out more about the VanLandingham Rotary Club & membership information!

**BID LIVE ON THE INTERNET  
on February 26, 2016 [www.vlrauction.com](http://www.vlrauction.com)**



## 22<sup>nd</sup> Annual VANLANDINGHAM ROTARY AUCTION

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### Sunday, February 28, 2016 Televised on WTOC 12:00pm - 3:00pm

The VanLandingham Rotary Club will host the 22nd Annual Auction on Sunday, February 28, 2016 from 12:00 p.m. - 3:00 p.m. It will be televised on our CBS affiliate, WTOC Channel 11 with interactive bidding on the internet at [vlrauction.com](http://vlrauction.com)

#### HOW IT WORKS:

Donated items of significant value or which are unique are auctioned simultaneously on WTOC and the internet. All items not represented on television will be auctioned online.

To bid on items via the internet, link to the auction via [www.vlrauction.com](http://www.vlrauction.com)

Participants may pre-bid for items online or can phone in to bid during the event. Bids are entered into our computer system and shown on television and online.

Bidders may view all items with complete details on the website. Item information may include digital photos and links to the donor's website as provided and approved.

#### QUALIFYING DONORS RECEIVE:

Photo & Vocal Recognition on WTOC: With a potential viewer base of 700,000, WTOC is the top rated news provider in Savannah. WTOC is seen in a total of 22 counties in SC & GA.

Each item and related donor selected for television will be described briefly during a 15 minute auction segment. A photograph can be provided by the donor to be shown on television when the donated item and donor are initially discussed by the on air talent.

**PRINT LISTING:** Donated items and their donor's name will be listed in The Island Packet. Space constraints in certain publications may only allow for televised items to be listed, however all items will have internet visibility.

**INTERNET VISIBILITY:** Every item is presented on our interactive website allowing bidders the opportunity to view a photo & description along with a link to the donor's website. The website is available for viewing prior to the event to the conclusion of the event.

#### DONATION SPECIFICATIONS

Items selected for television broadcast are at the discretion of Auction Committee. All donated items must be new/unused (except memorabilia or items approved by the committee). Artwork will be reviewed by Art Committee prior to acceptance. No coupons or discounts accepted.

#### TELEVISION SEGMENT SPONSORSHIP

Twelve auction segments allow for businesses to

brand products, services and goodwill throughout the Lowcountry providing branding opportunities, promotional avenues, charitable connections, and the opportunity to generate relationships.